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## **Background**

Electronic Art Display

Electronic Art Display CC was established in 1989 and is active in the fields of electronics, manufacturing and software development. Our main product, the OilPro Oil Management System, has been on the market since 2000 and development is continuing on this product. The "OilPro" name and brand has become very well established in South Africa and we have Distributors in Australia, the United Kingdom, Botswana & Namibia. Our products are also installed and in use in Zambia, Mozambique, Swaziland, Nigeria and Ireland and is used exclusively by customers such as Engen Petroleum South Africa.

# Ownership, staff compliment and BBBEE Rating

Interest holding Member: Sara Elizabeth Simpson Manager and Product Developer: Paul Anthony Simpson Martha Meier Training Manager:

The Corporation currently employs 12 people and has a level 4 BBBEE Rating. OilPro UK LTD was established as an independent company in Manchester in 2007, with Directors: Bruce Coetzee and Paul Anthony Simpson.

### **Business Activities**

### 1. Information Technology/Electronics



Software Development

This initiative continuously develops and supports the OilPro Oil Management System and related products. The OilPro V3 Software is well established and

V4 Beta Version is released. The current focus for development is on Internet Applications, enabling Dealer Groups or Oil Companies to view consolidated reports via web pages, on remote equipment monitoring to enable customers to plan maintenance better and on using new technology for innovative new OilPro Products (Panel PC OilPro Oil Management System). We have collaborated with the developers of various Dealer Management Systems (Automate / Kerridge-Autoline / SAP and others) to create integration software to assist workflow in workshops, saving them time and money.



#### Research and Development

Electronic Art Display CC is finalising the design, production planning, provisional patenting and a marketing of a probe that will measure the physical amount of liquid in bulk dispensing tanks and for a combination solenoid valve/pulse meter to be used in bulk oil system installations. We are also working on a new OilPro Keypad (hardware) design and a new OilPro Panel PC Oil Management System.







"Support-Me", thereby avoiding unnecessary site-visits.

### 2. Original Equipment Manufacturing, Sales, Installation, Maintenance

OilPro Oil Management System Hardware manufacturing and assembly takes place at the OilPro workshop in Gauteng. Electronic Art Display CC sells to Distributors, who install & maintain the products.



#### **OilPro Distributors**

Electronic Art Display CC has appointed OilPro Distributors who purchase, install and support the OilPro Oil Management System. We support Distributors in various ways;— by providing technician training, by issuing OilPro certification to trained technicians and maintaining a list of trained technicians. We also provide an online support system with a searchable knowledge database and FAQ's, and carry out remote desktop troubleshooting via a system called



#### OilPro End-User Training

End-User training is provided for workshop personnel in the main South African Cities. The training is hands-on & computer based. The OilPro System is sold with two training vouchers that can be used by workshop management to ensure that their staff is trained to use OilPro Products to the best benefit for their companies. We also have a free online Software Training Product; users can register online and learn how to use OilPro Software from anywhere in the world, by completing the internet training course.

Distributor List Available

> Training Brochure

Available

Clearance

Certificates

Available

Product Data Sheets &

**Brochures** 

Available